



PIPELINE TO PROFESSIONS™

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YEAR-END SPONSORSHIP OPPORTUNITIES

#GivingTuesday | Holiday Giving
DECEMBER 1, 2020



STATEMENT FOR SUPPORT

Arguably the most vulnerable victims of COVID-19 in America, our students, teens living in marginalized communities have been disproportionately impacted by this global pandemic.

Our response: **EnventU Digital**. Constructed as a virtual delivery of our interactive curriculum, EnventU Digital is produced by event professionals as a first-class workforce development experience, designed to educate and engage our students. Crossing the boundaries of what's traditionally found in education, EnventU Digital will push the energy of live events through the screen and directly to our students.



SPONSORSHIP LEVELS

\$8,000-Instructors & Tech Support

- Logo Branding on **EnventU Website** Sponsor Page
- Sponsor Recognition as an official Giving Tuesday sponsor on **Social Media**
- Highlighted Donor in **Monthly Newsletter**
- Official sponsor Recognition of **EnventU Digital** on **Recorded Videos**
- Logo Branding on **BizBash's EnventU Partnership Webpage**
- Student Volunteers to **Support an Event** of your Choice*

*Pending current COVID-19 guidelines and recommendations as suggested by the CDC

\$5,000-Video Production

- Logo Branding on **EnventU's Website** Sponsor Page
- Sponsor Recognition as an official Giving Tuesday sponsor on **Social Media**
- Highlighted Giving Tuesday Donor in **Monthly Newsletter**
- Official sponsor Recognition of **EnventU Digital** on **Lessons**
- Logo Branding on **BizBash's EnventU Partnership Webpage**

\$2,500-Equipment & Supplies

- Logo Branding on **EnventU's Website** Sponsor Page
- Sponsor Recognition as an official Giving Tuesday sponsor on **Social Media**
- Highlighted Giving Tuesday Donor in **Monthly Newsletter**

*Amounts are given as samples of the scope of impact your donation can have. All contributions to EnventU are unrestricted, unless otherwise designated by the donor, and will be used towards the operating and program expenses of the organization.

BENEFITS TO

By investing in EnventU you are bringing opportunity to a population of students who may be unsure about their future careers face-to-face with an industry that is ripe with possibility. Every donation received cultivates the next generation of event professionals.

Your Organization

- Fortify the pipeline to create a diverse workforce by creating equitable opportunities for youth.
- A highly visible, cost-effective, and easy to manage approach to social and corporate responsibility.
- Lead business philanthropy efforts at the forefront of an Innovative partnership.

Our Students

- Valuable “experiential learning” opportunities in the event industry.
- Earned community service hours through program participation.
- Training for internship and volunteer opportunities.

The Community

- Establishes a pipeline that goes from high school to college or directly into the workforce for the event industry.
- Trained students help close the national workforce skills gap.

WHAT ENVENTU STUDENTS SAY

“Every event has its own different styles, meaning, and purpose. EnventU helped me understand that the ideas of others will help you build better ideas for yourself.”

~Keiri S. | Age 17
EnventU Student

“Since joining EnventU three-years ago, I’ve become more responsible, more open minded...I’ve learned this all through EnventU...meeting people, doing events, just being exposed...it has made me this amazing person I am today.”

~Deranique G. | Age 20,
EnventU Alumni + Staff

“Ms. Latoya has pushed me out of my comfort zone. She knows you can do better and when I give an idea, she says “I know you can think bigger than that.” She has become a lifelong mentor.”

~Chalice R. | Age 17
EnventU Student

WHAT IS ENVENTU?

- EnventU is a workforce development program that creates a **pipeline to professions™** in the event industry for high school students. Through various career tracks, custom curriculum, and training, we give industry experts the opportunity to help cultivate the next generation of event professionals through hands-on learning experiences both inside and out of the classroom.
- Latoya Lewis founded EnventU in 2015 after seeing an opportunity to draw her event colleagues into local communities to create impactful learning opportunities that inspire and help cultivate the next generation of diverse live events professionals.
- Our focus is reaching young people at a critical stage in their lives where personal and professional development must be cultivated and encouraged to ensure productivity in society. Students learn from and are guided through the event planning process by seasoned professionals from the catering, audiovisual, floral, decor and many other facets of the live events industry.
- District of Columbia public high school sophomores, juniors and seniors who have participated in EnventU have executed and staffed several first-class events, including corporate holiday parties, trade shows, professional conferences, and a 3,500-attendee Christian rock concert.
- EnventU builds student's leadership skills, increases self-confidence and provides a motivational boost that carries over into other aspects of their academic and personal lives.
- EnventU values Education, Service, Community, and Philanthropy. These are universal to the human experience and can be far-reaching in their practice no matter your race, ethnicity, religion, sexual orientation, or disability.
- EnventU has served over 150 students at Boys & Girls Club, Martha's Table, Woodrow Wilson Senior High School, Frank W. Ballou Senior High School, Columbia Heights Educational Campus and Maya Angelou Public Charter School in Washington, D.C.